

## 2010 GENERAL SESSIONS

*Bridget Aitchison*

- ▶ **What's Next in Adult Education?**

*Jan Asnicar*

- ▶ **"It's Complicated" Marketing in Higher Education Today**

*Gary Conti*

- ▶ **Addressing Individual Differences: The Path to Shakin' Things Up**

*Paul Sechrist*

- ▶ **A Nation STILL at Risk**

## 2010 PRELIMINARY CONCURRENT SESSIONS

- ▶ Let the Good Times Roll: Recruiting Adult Learners
- ▶ Completing 12 Hours of Work in an 8 Hour Day
- ▶ Developing Online Courses for the Adult Learner
- ▶ Maintaining Institutional Culture Integrity in Christian Adult Higher Education
- ▶ The Resilient Leader
- ▶ Principles & Mechanics of Student Advising
- ▶ Taking Your Programs Online
- ▶ A New Professor—Me??!!—Engaging New Faculty in an Effective Induction Program
- ▶ Leadership for Academic Success: Orientation for Returning Adult Students
- ▶ The Engaged Classroom
- ▶ Creation of an Online Journal
- ▶ How to Develop & Implement an Integrated Marketing Strategy
- ▶ Faculty Development with a University Mission Mindset
- ▶ Cohort versus Open Enrollment Model in a Standard Term Environment

### **Topical Roundtables**

- ▶ Organizational Structure
- ▶ Retention
- ▶ Marketing/Recruitment
- ▶ Student Outcome Assessment

### **Panel Discussion**

- ▶ Faculty Development Models