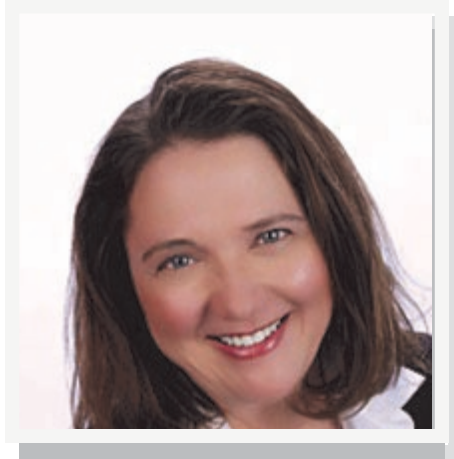


## 18<sup>th</sup> Annual Conference

We are eager to present our 18<sup>th</sup> annual conference and doubly thrilled that you will be attending. This year we have an amazing group of keynote speakers who will address relevant topics within higher education that you don't want to miss. Our concurrent session presenters will provide presentations on topics such as administration, admissions, faculty, marketing, student services, online programs, and retention. Make use of this exciting time to network with colleagues, meet new friends, and experience the beautiful state of Tennessee.

### Reasons to attend from past attendees ...

- ▶ Forum to network with Christian schools & quality workshops to discover current trends in higher education
- ▶ Valuable information from Christian professionals with a passion for the adult learner
- ▶ Stay up-to-date with best practices in adult education

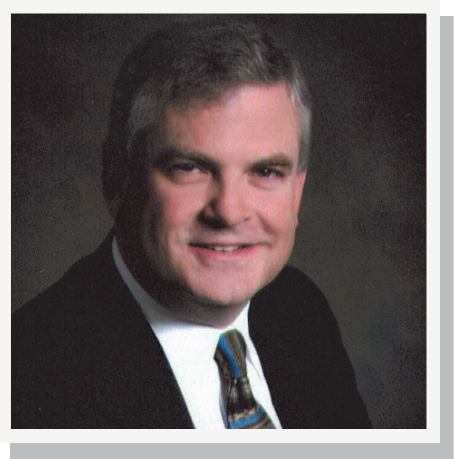


### Teresa Farnum

Teresa Farnum has worked with campuses to improve student learning, success, and satisfaction in initiatives to increase retention and graduation rates. Prior to starting her own company in 2004, she led retention services at Noel-Levitz as vice president of its retention division.

Teresa brings to her clients a diversified background in change-management leadership. Areas of her expertise are academic advising, quality/customer service, general education reform, accreditation activities, and faculty development related to teaching/learning—and its impact on retention.

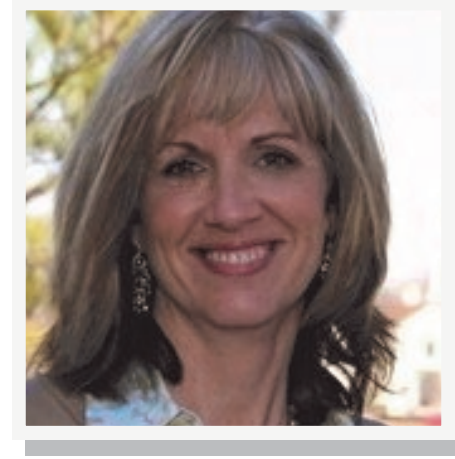
She has held senior staff appointments at Randolph-Macon College and at Franklin Pierce University. She has teaching experience as a professor, as well as adjunct teaching experience with both adult and traditional students.



### James D. Jordan

James D. ("Jaime") Jordan has been a partner in the Nashville, Tennessee, firm of Guenther, Jordan & Price since 1983. He received his Doctor of Jurisprudence from Vanderbilt School of Law and his Bachelor of Arts in English from the University of Tennessee at Chattanooga. Mr. Jordan is admitted to practice in Tennessee, Kentucky and Texas, various federal courts, and the United States Supreme Court. He is a member of the National Association of College and University Attorneys and various professional and bar associations.

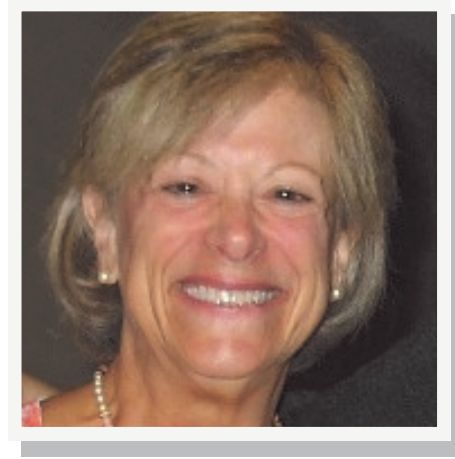
Mr. Jordan represents numerous college and university clients, many of which have a present or historic affiliation with religious organizations or denominations. His firm has a regional practice, providing counsel to colleges and universities in AL, AR, FL, GA, KY, LA, MS, MO, NC, SC, TN, TX, and VA.



### Marci Piper

Marci Piper has been directing and guiding marketing and branding efforts at Oklahoma Wesleyan University for the past ten years along side her husband Everett Piper, President of OKWU. In recent years, Marci has spearheaded OKWU's efforts to engage in the social media world in cutting edge kinds of ways. In addition, she has begun coming along side small businesses looking to learn how to utilize social media to grow their companies.

Prior to Oklahoma Wesleyan University, Marci taught full time in the School of Business and Management at Spring Arbor University in both traditional and adult programs while serving as the Undergraduate Chair. Marci taught business courses for close to fifteen years and prior to that spent several years in the corporate world.



### Marcy Shapiro

Marcy Shapiro began her career at Servicemembers Opportunity Colleges (SOC) in 1989 working on the then newly-created SOCGuard outreach program whose goal was to cultivate and maintain relationships among high level college administrators, National Guard Bureau (NGB), and ranking Army National Guard (ARNG) leadership. As SOCGuard Project Director, Marcy worked with ARNG education staff and higher education community officials around the country conducting college workshops, speaking at higher education conferences, delivering training to ARNG recruiters, and participating in mobilization activities counseling deploying and returning soldiers on their education opportunities.

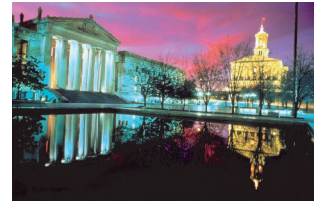
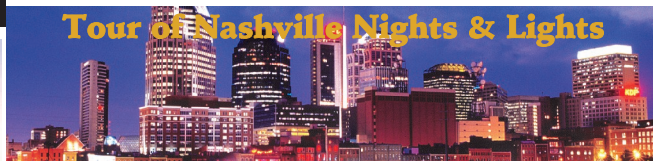
She currently coordinates SOC's DOD relations and new initiatives.



### Millennium Maxwell House Nashville TN

Single & Double Rate  
\$109\*  
Telephone Reservations  
1-800-457-4460  
CAHEA 2012 Conference  
**Deadline**  
July 7, 2012

\*The conference has negotiated attractive rates to those who book in advance and identify themselves as participating in the CAHEA conference. It is important that all conference attendees stay at the hotel under the block of rooms CAHEA has set up. Using these rooms allows us to receive discounted rates on the meeting rooms. When you call, identify yourself as participating in the CAHEA conference to receive these rates.



Experience Nashville with a night to remember on the Nights & Lights tour. A visit to Music City would not be complete without a tasty

dinner at a local barbeque spot. Before & after dinner, soak in the beauty of this historic city with a drive-by & photo-op tour that includes Historic Riverfront Park, the Ryman Auditorium, The Country Music Hall of Fame, Music Row, the State Capitol, Bicentennial Mall, The Parthenon in Centennial Park and much more.



This event is included in the registration fee for attendees. For additional guests, see registration form.



<b>Tuesday, July 31</b>	10:00 am~4:00 pm	President's Forum	<b>Thursday (cont.)</b>	11:30 am	Concurrent Session 4
	7:00 pm	First Time Attendee's Orientation		12:45 pm	Lunch
	7:30 pm	Registration & Welcome Dessert Reception		2:15 pm	General Session III: <i>James Jordan</i>
<b>Wednesday, August 1</b>	8:30 am	Continental Breakfast & Registration		3:45 pm	Concurrent Session 5
	9:00 am	General Session I: <i>Teresa Farnum</i>		<b>5:00 pm</b>	<i>Evening on your own</i>
	10:45 am	Concurrent Session 1	<b>Friday, August 3</b>	8:30 am	Continental Breakfast
	11:55 am	Lunch		9:00 am	Devotional
	1:15 pm	Concurrent Session 2		9:30 am	Focus Roundtables
	2:45 pm	Concurrent Session 3		10:45 am	General Session IV: <i>Marcy Shapiro</i>
	<b>4:15 pm</b>	<b>Nashville Event—Tour of Nashville</b>		11:45 am	Conference Closing
<b>Thursday, August 2</b>	8:30 am	Continental Breakfast		5:30 pm	<b>Grand Ole Opry</b> (not included in registration fee)
	9:00 am	General Session II: <i>Marci Piper</i>			

↪ Conference sessions & meals (except Tour of Nashville & Grand Ole Opry) will be held at the Millennium Maxwell House