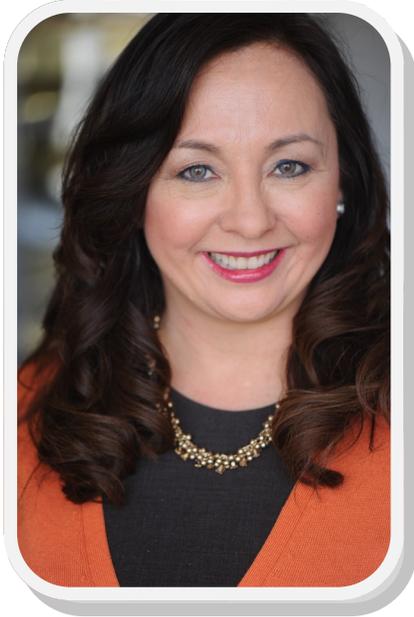


# Mary Kay Park



**Mary Kay Park**

Executive Managing Director

Far East Broadcasting Company—  
Korea in Los Angeles

## General Session I

**Predicting challenges, differentiating achievements, and achieving success together**

## General Session III

**Success in our globalizing context:  
higher adult education to what end?**

## Concurrent Session

**Appealing to diverse market segmentation  
of learners**

## Concurrent Session

**Interculturally-informed learning innovations**

## General Session I

**Predicting challenges, differentiating achievements, and achieving success together**

1. Demographic shifts that drive changes in learning trends (higher education & adult learners)
2. Challenges that will persist in marketing, enrollment management, retention, etc. (shorter-cycled change, rapid adaptations)
3. The growing need to differentiate achievement (age, cultural & value differentiations, and the changing end goals of education, learning, motivation, need, and achievement variations)
4. Positive developments for high impact results

## General Session III

**Success in our globalizing context: higher adult education to what end?**

1. **Meaning Goal**—Creating critical moments of success to reach meaning-goals so that learners realize the value
2. **Relation Goal**—Exploring '*Shapes of Achievement*' in our '*Experience-Economy*'. Reach relation-goal so that learners develop generosity and accept different ways to be successful, respecting others who are good at xyz, not only admire the A-student, the jock, doctors, attorneys, and engineers or scientists
3. **Learning Goal**—Reach learning excitement in the context of internationalization, globalizing world, tech-connected networks, & Intercultural classrooms (reach differentiated learning-goals)
4. **Change Goal**—To what end? Reach change & transformative-goals and develop future leaders who are adaptive, social-emotionally-spiritually competent, and able to promote the generative qualities of the preferred future life. (i.e., human flourishing as God intended, personally thriving because the learning experience enabled & empowered them to becoming more Christ-like)
5. What about **your institutions' goals**? And your goals?

# Mary Kay Park Biography



## Called to Navigate Intercultural Landscapes

Design and Improve Development through Strategically Removing Challenges & Barriers to Successful Intercultural Communication, Encourage Biblically Informed Global-Identity Formation & Narrative Reconciliation

Build Innovative Intercultural Organizations through Intercultural Leadership Training, Improve Communication Strategies, Public Address & Policy as well as Advocacy

End Goal: Increase Mutuality and Reducing Marginality Individually, Organizationally, and Globally.

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## Media Ministry

Mary Kay serves as the Executive Managing Director of Far East Broadcasting Company-Korea in Los Angeles. FEBC-Korea is a global media non-profit that operates 14 radio stations in Korea and in the USA, providing internationally recognized content that reaches across globe, particularly North and South Korea, through its traditional radio and innovative online media content. <http://usk.febc.net>

FEBC-Korea serves along with FEBC International with a global reach of 149 stations broadcasting in 105 languages in 49 countries total. <https://www.febc.org/our-impact>

Mary Kay is passionate about using her media background as a tool to positively influence how culture is studied, discussed, and communicated.

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## Academic

Research interests include the exploration of culture, personal & social identities, and narratives to enact mutual learning initiatives, leading to positive and sustainable intercultural impact.

- ⇒ Explores intersections of business and culture, cross-cultural management, and organizational development improvements.
- ⇒ Narrative research for social justice, equity, diversity, and inclusion.
- ⇒ Intercultural communication, media and culture, cultural industry, representation & meaning.

# Mary Kay Park Biography, *continued*

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## Teaching

Middlebury Institute of International Studies, Monterey, CA (since 2016 –), Adjunct Faculty

Biola University, School of Intercultural Studies, La Mirada, CA (since 2010 –), Adjunct Faculty

Gateway Seminary, Intercultural and Narrative Communication, Southern CA Campus (Since 2014 –), Adjunct Faculty

Harvard Graduate School of Education (HGSE), Guest Lecturer, Cambridge, MA (Jan Term 2018) *“Cultural Identity: Explorations in Identity, Culture, & Narrative”*, Presented in the course, Learning in a Globalizing World: Language Acquisition, Cultural Awareness, and Cognitive Justice (EDU H110G).

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## Narrative Communication & Digital Narrative Production

In her three-dimensional professional arena: media, academic, and volunteer leadership roles, Mary Kay is passionately involved in furthering the positive impact of storytelling in innovative ways. She designs and teaches digital narrative production, narrative communication for evangelism, and other training modules around creative narrative structures and models.

Mary Kay’s passion for storytelling is often infused in her talks, teaching, and warm personal style in conversation. A representative example of this is the *Wayfinding Tool* she designed for Personal Development, Calling, and Career Assessment.

Mary Kay is an emerging leader in the Global Orality Network & Narrative Communication for Social Justice, Equity, Diversity & Inclusion.

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## Consulting

Mary Kay holds certificates in intercultural assessment management tools making her consulting practice customizable, empirically based and offers clients benchmarking and easy-to-use tools for ‘real-time’ targeted and sustainable improvements.

Mary Kay has consulted International and Transnational fortune 100 companies and their employees in Intercultural interventions, skills development, strategic developments, crisis intervention, and vision-casting .

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## Public Address, Lectures & Speaking Engagements

As a warm, engaging speaker, she presents at International conferences in the United States, Canada, Asia, and Europe (Numerous Associations and Conferences).

Biola University, La Mirada, CA (Apr 2015), Ruby Women’s Luncheon

Belhaven University, Jackson, MS (Oct 2017), Chapel Speaker & Seminar Keynote

Harvard University, Harvard Graduate School of Education (HGSE), Cambridge, MA (Jan 2018)

Middlebury Institute of International Studies, Public Lecture, Monterey, CA (May 2018)

# Mary Kay Park Biography, *continued*

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## Personal

Mary Kay has distinctly dual life narratives: Mary Kay learned a unique bi-cultural schema growing up in a household with a Korean father and an American mother who made their home in South Korea while serving in missions & ministry.

Her combined Eastern and Western education affords her key experiential insights that inform her practice and drives her cognitive curiosity.

Seeking innovative ways of mediating Intercultural conflicts, tensions, and potential pitfalls keeps her up at night.

Designing innovative, creative, engaging, fun, and sustainable interpersonal, intercultural, inter-organizational developments improvements gets her up in the morning.

She lives in Southern California with her three daughters.

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## Education

Ph.D. in Intercultural Studies, Biola University

M.A. in Urban Teaching at Concordia University

M.C.M. at Southern Baptist Theological Seminary

B.A. TN Temple University.

Post Doc, Harvard Graduate School of Education, Future of Learning (FOL) Learning Innovation Design (2013)

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## Publications

*Activating Generative Learning in Organizations Through Optimizing Relational Strategies*

*A Cross Cultural Assessment of Voluntary Unpaid Overtime in Organizations.*

Forthcoming:

*Project Atmosphere: Cultural, Relational, and Organizational Leadership in Project Management*  
(as co-author, 2018)